

INTRODUCTION TO ESG

Theory and Application

14 May 2025 | Online via Zoom

ECSA Validated CPD Activity, Credits = 0.1 points per hour attended.

*SACNASP Accreditation - One credit for every 10 hours attended.



SAIMM
THE SOUTHERN AFRICAN INSTITUTE
OF MINING AND METALLURGY



BACKGROUND

This one-day, on-line ECSA accredited course serves to introduce the candidate to both the theory and practical application of ESG.

Apart from studying the theories underpinning the concept of ESG, candidates will cover the key criteria, pillars and the challenges facing the contemporary application of ESG in the work-place in a way that seeks active interaction with the material and facilitator.

Case studies will conclude the course as a means of providing examples of local, successful, practical applications of ESG.

Essentially the course is divided into 6 ESG on-line study modules over the course of the day.

Each module will consist of 1 hour of lectured material including time allocated for questions from candidates.

The following 6 ESG on-line study modules will make up the ESG one-day ECSA accredited programme.

ESG ONE DAY, ON-LINE PROGRAMME

- Definitions and criteria of ESG (1 Hour)
- The philosophy underpinning ESG (1 Hour)
- The 3 Pillars of ESG and their reality (1 Hour)
- The 4 pillars of ESG and their reality (1 Hour)
- The 5 Biggest ESG challenges facing Business and Manufacturers (1 Hour)
- 2 local case studies of companies who have successfully applied ESG (1 Hour)



Presenter
L. Doherty

Prior to her return to academia in 2010, Dr Doherty had a successful career in local and international marketing. Brands under management included Trivial Pursuit®; Star Wars®; Five Roses®; Willards®; Johnson Wax Rally® and Pennzoil®

Dr Doherty was the head of Complementary studies in the School of Mechanical, Industrial and Aeronautical Engineering at Wits from 2013 until 2024 where she became a regional expert in Engineering Ethics. She authored a book "Engineering Ethics in Southern Africa: Theories & Cases published in 2023 by Juta Publishing, which is recommended by Universities who have an ECSA accredited Engineering programme.

Her academic interests lie in Ethics, Philosophy, Business Management and Organisational Behaviour and she now guest lectures in industry.

FOR FURTHER INFORMATION CONTACT:

Gugu Charlie, Conferences and Events Coordinator

E-mail: gugu@saimm.co.za | Tel: +27 11 538-0238 | Web: www.saimm.co.za